WHAT IS CLAIMED IS:

An information providing method comprising the steps of:

accepting photographed data including photographing position information from a user;

acquiring contents corresponding to the photographing position information from a position-distinction contents database based on the photographing position information in the accepted photographed data, wherein said position-distinction contents database stores photographing position information and contents in a correlated manner; and

inserting and editing the acquired contents into a portion of the photographed data corresponding to the photographing position information.

2. The information providing method according to claim 1 further comprising the step of calculating an appropriate fee for providing the contents.

20

10

15

The information providing method according to claim
 , wherein the accepting step further includes the steps
 of,

accepting information for specifying the user along with the photographed data including the photographing

position information; and

transmitting the inserted and edited photographed data to the user based on the accepted information for specifying the user.

5

10

- 4. The information providing method according to claim 1, wherein the photographed data are data photographed in a certain bigger area, and the photographing position information is information about a smaller area in the bigger are where the photographing is executed or information showing a photographing spot.
- The information providing method according to claim
 wherein the photographed data are frames of original
 dynamic images.
 - 6. An information receiving method comprising the steps of:

transmitting photographed data including 20 photographing position information to a server; and

receiving the photographed data, into which contents corresponding to the photographing position information are inserted and edited by the server, from the server based on the transmitted photographing position information.

25

7. A computer program which when executed on a computer realizes the steps of:

accepting photographed data including photographing position information from a user;

acquiring contents corresponding to the photographing position information from a position-distinction contents database based on the photographing position information in the accepted photographed data, wherein said position-distinction contents database stores photographing position information and contents in a correlated manner; and

inserting and editing the acquired contents into a portion of the photographed data corresponding to the photographing position information.

15

10

5

8. A computer program which when executed on a computer realizes the steps of:

transmitting photographed data including photographing position information to a server; and

receiving the photographed data, into which contents corresponding to the photographing position information are inserted and edited by the server, from the server based on the transmitted photographing position information.

20

9. An information providing apparatus comprising:

an accepting unit which accepts photographed data including photographing position information from a user;

an acquiring unit which acquires contents corresponding to the photographing position information from a position-distinction contents database based on the photographing position information in the accepted photographed data, wherein said position-distinction contents database stores photographing position information and contents in a correlated manner; and

an editing unit which inserts and edits the acquired contents into a portion of the photographed data corresponding to the photographing position information.

15 10. An information providing apparatus comprising:

a transmitting unit which transmits photographed data
including photographing position information to a server;
and

a receiving unit which receives the photographed data,

into which contents corresponding to the photographing

position information are inserted and edited by the server,

from the server based on the transmitted photographing

position information.

5

10

10

15

25

11. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform the steps of:

accepting photographed data including photographing position information from a user;

acquiring contents corresponding to the photographing position information from a position-distinction contents database based on the photographing position information in the accepted photographed data, wherein said position-distinction contents database stores photographing position information and contents in a correlated manner; and

inserting and editing the acquired contents into a portion of the photographed data corresponding to the photographing position information.

- 12. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform the steps of:
- 20 transmitting photographed data including photographing position information to a server; and

receiving the photographed data, into which contents corresponding to the photographing position information are inserted and edited by the server, from the server based on the transmitted photographing position information.